



ROYAL THREE COUNTIES SHOW

Gloucestershire Old Spots
Sculpture Trail Starring

WENSON[®] PIG

ARTIST PACK



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



**Gloucester
City Council**
Transforming Your City



Organised by Marketing Gloucester

CALLING ALL ARTISTS!

Be part of Gloucester's brand new sculpture trail! After the huge success of 2015's Scrumpy Trail, Gloucester will be host to a sounder of swine during the summer of 2017. The Royal Three Counties Gloucestershire Old Spots Sculpture Trail will be based around an Old Spots pig named Henson.

Henson will be seen on the streets of Gloucester and select locations around the county from June until September 2017.

SHOW OFF YOUR TALENT

We invite artists, designers, illustrators and creatives to submit design concepts for the Henson Sculptures.

We'd love to showcase a range of imaginative creations across all art forms and different mediums. If your design is successful, we will commission your sculpture, which will be seen by over two million people this summer, with over 200,000 taking part in the trail.

WHAT TO EXPECT

- A unique canvas that will be seen by over two million people.
- Showcased during the vibrant and colourful SoMAC Festival - Gloucester's Summer of Music, Arts and Culture.
- Exposure to art collectors and art lovers.
- Exposure in PR and marketing activity in conjunction with Gloucester's Summer of Music, Arts and Culture.



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ARTIST SUBMISSION FORM - 1 OF 6



FULL NAME

ARTIST NAME

TELEPHONE

EMAIL

ADDRESS

WEBSITE

TWITTER FACEBOOK

1. Proposed Sculpture Title

.....
We'd love to hear your ideas, but please note that the sculpture name is subject to change, at the decision of the trail organisers.

2. Artist Biography

Please provide a short paragraph about yourself, written in the third person. If successful, this may be used on the Henson Pig website and other publications.

3. Artist design statement

Please give a brief description of your sculpture design and what inspired you. If successful, the statement may be used on the Henson Pig website and other appropriate publications.



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ARTIST SUBMISSION FORM - 2 OF 6

4. Materials

Please specify proposed materials in your design.

5. Special Requirements

E.g. power supply, indoor location.

Are you happy to feature in photography for press / marketing? (delete as appropriate)
YES NO

Are you happy to speak to the media about the project if requested?
YES NO

DEADLINE FOR SUBMISSIONS: **13th December 2016**

Send your design(s) for consideration, along with an example of your work to:

info@marketinggloucester.co.uk

or

Henson Pig Artists

Marketing Gloucester, Holloway House, 71 - 73 Eastgate Street

Gloucester, GL1 1PW

All submissions will be reviewed and chosen by the organisers. Regretfully, we aren't able to choose every design and we cannot return your submission. Successful artists will be notified by email on Friday 27th January 2017. Please ensure you have submitted your correct email address. If you don't hear from us by this date, your design has not been selected.

All successful artists will be paid a fee of £600 to be credited on delivery of the completed sculpture.

Artist materials will not be provided.

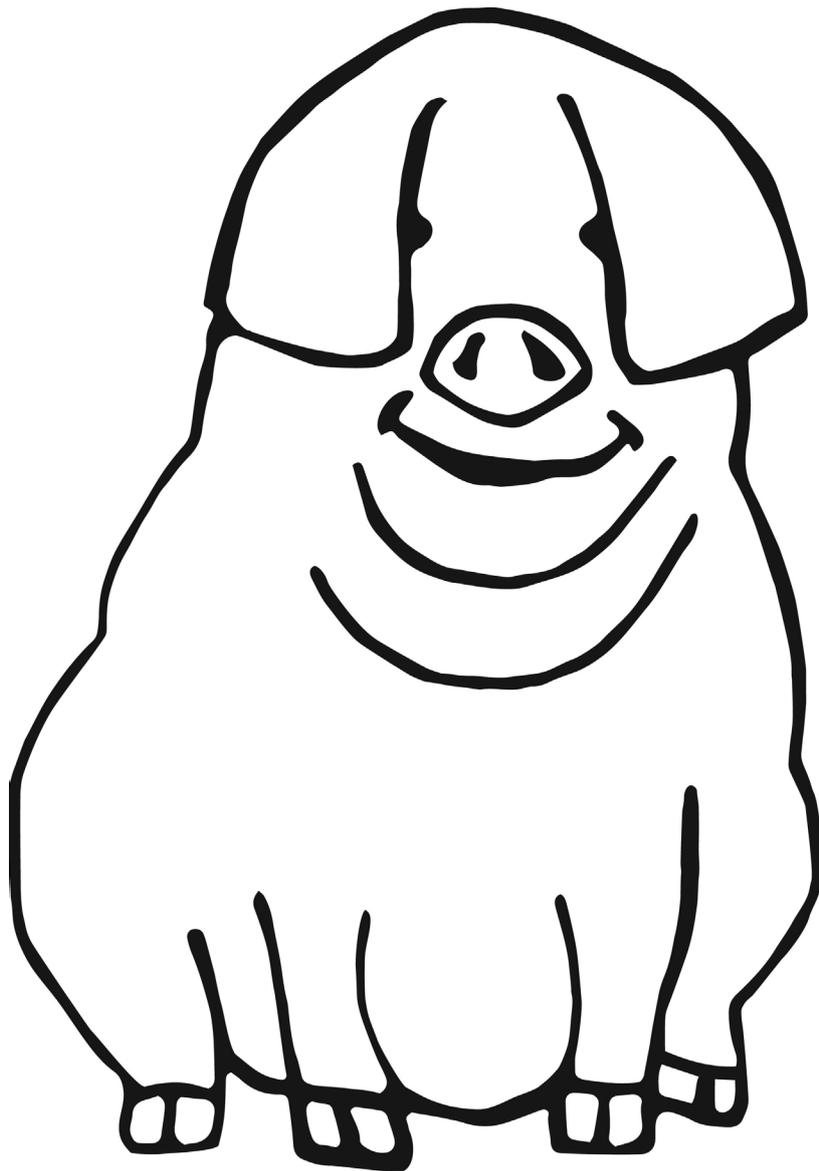
You must be able to complete your sculpture between February and April. The sculptures will be delivered to a convenient location chosen by you.



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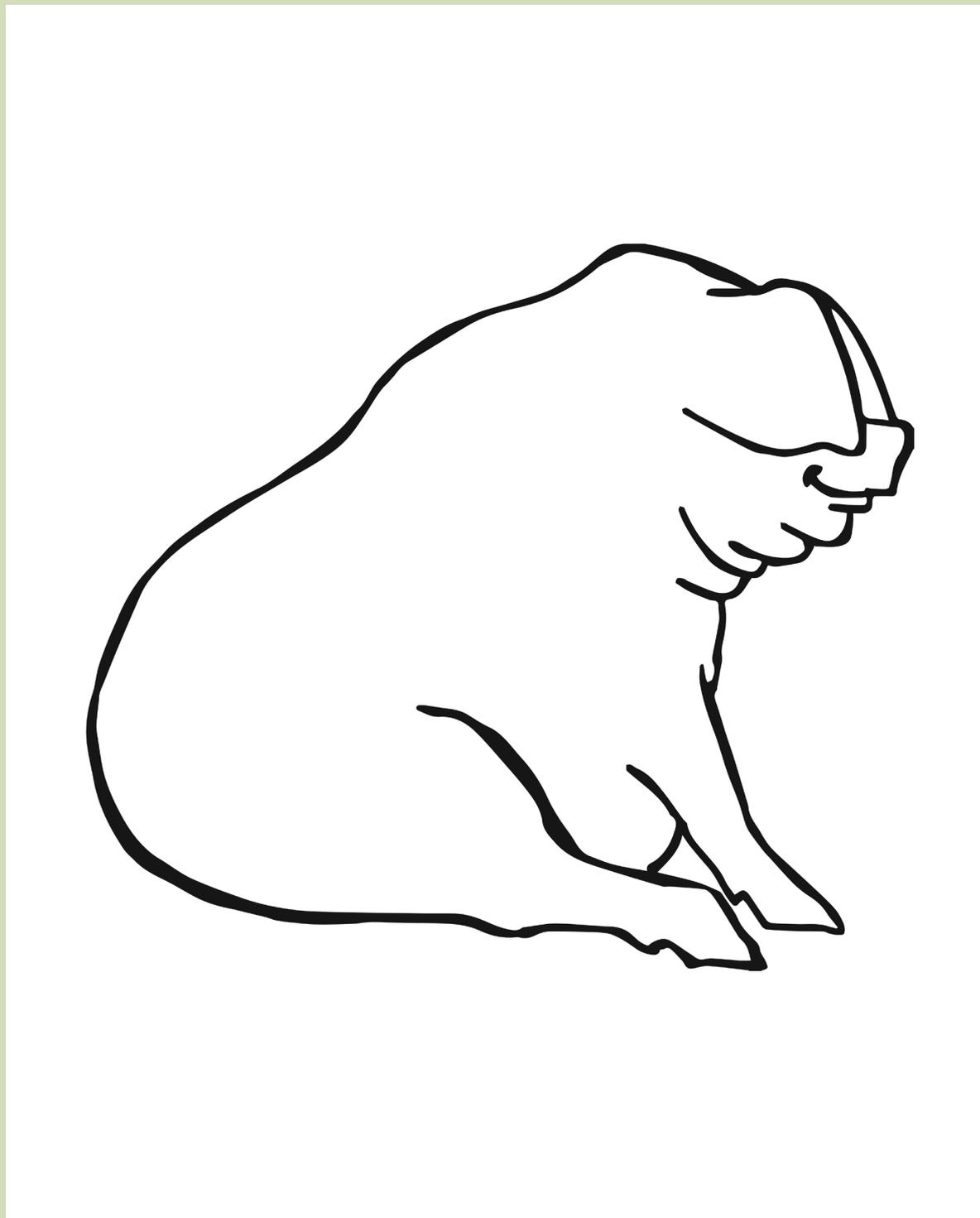
ARTIST SUBMISSION FORM - 3 OF 6



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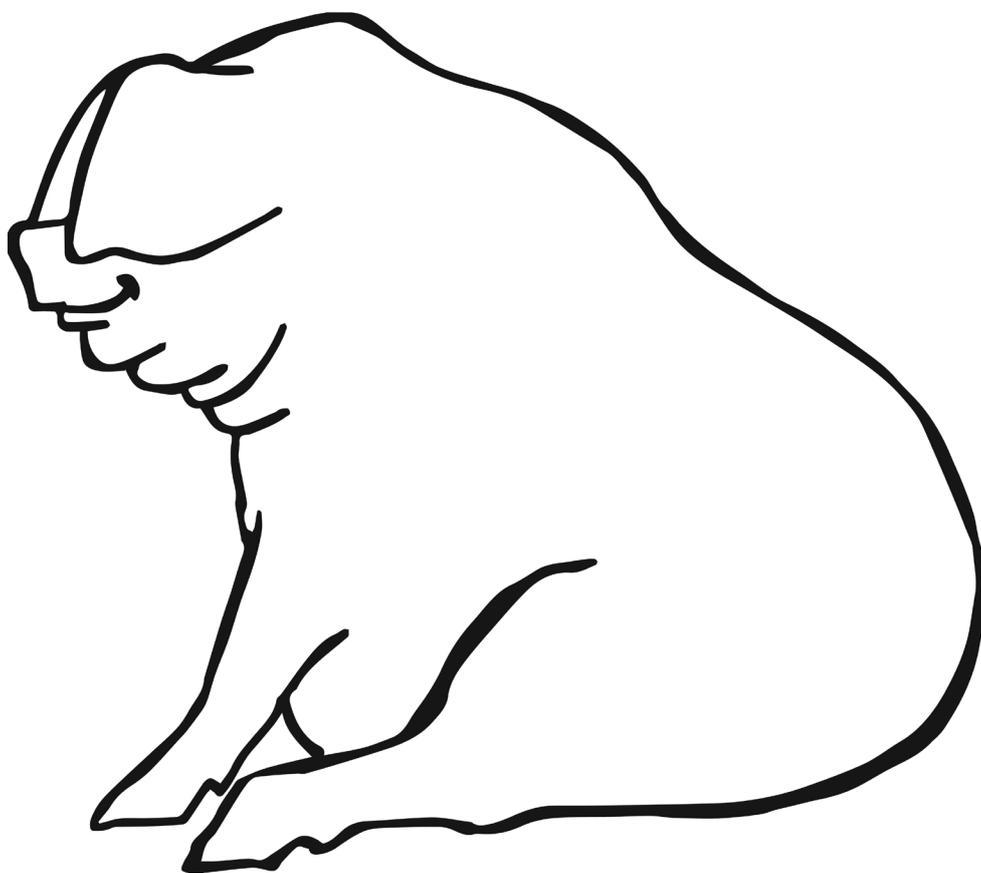
ARTIST SUBMISSION FORM - 4 OF 6



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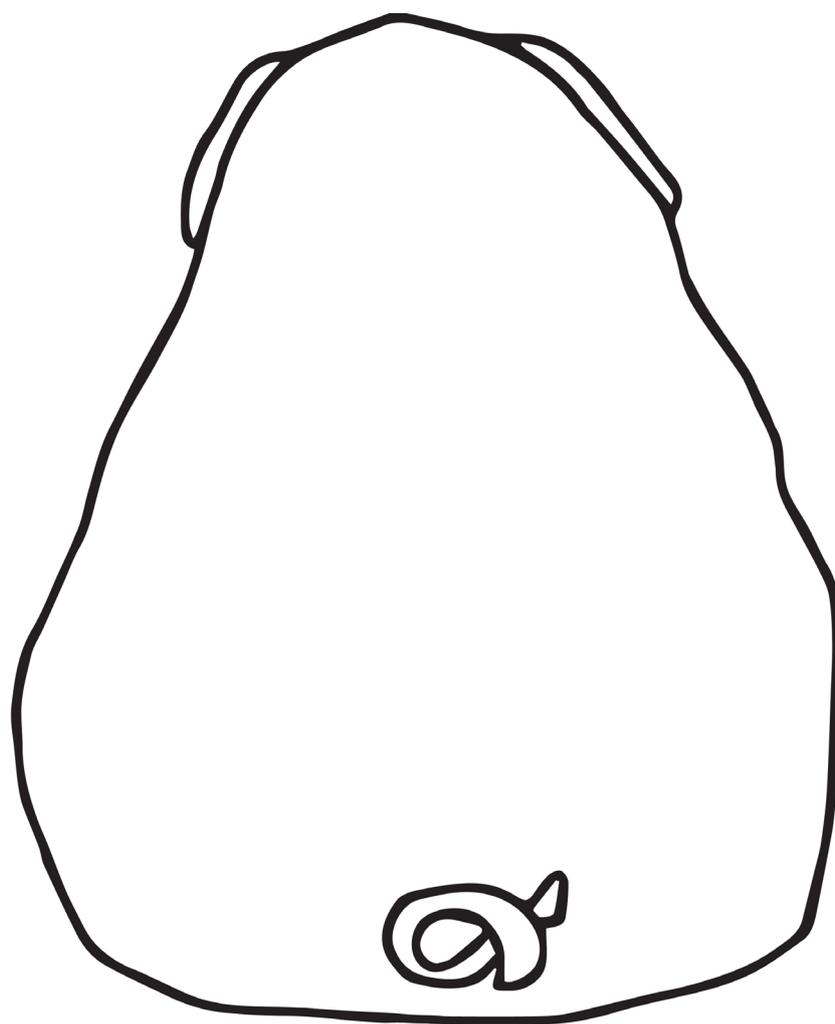
ARTIST SUBMISSION FORM - 5 OF 6



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ARTIST SUBMISSION FORM - 6 OF 6



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